

# ALL FACULTY & STAFF MEETING

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Wednesday, Aug. 22, 2018



# WELCOME

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Dr. Melanie Corn, President



Photographer: John Greim/LightRocket/Getty Images

Business

# Art Schools Aren't Doing So Badly While Other Colleges Struggle

By [Amanda Albright](#) and [Sophie Alexander](#)

July 24, 2018, 10:30 AM EDT

▶ Moody's has negative outlook on colleges, but not art schools

▶ Jumpstarting careers in design, animation seen as a draw

LISTEN TO ARTICLE



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Sculptor Eleanor Tomlinson had doubts about art school. The tuition looked costly, there was no guarantee of job and she wondered whether a master's degree was needed to launch her career.

But she ended up going the Rhode Island School of Design

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## CCAD CORE VALUES



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# NEW FULL-TIME STAFF



**Brittany Bergamo Whalen**  
Advancement Coordinator



**William Gibson**  
Patrol Officer



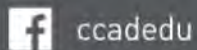
**Megan Laurent**  
Advancement Operations  
Coordinator



**Jenna Lee**  
Marketing Assistant



People: 1E



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# NEW FULL-TIME STAFF



**Jessica Heitzenrater**  
Lab Tech, Printmaking



**Marla Roddy**  
Registrar, Beeler Gallery



**Danielle Moses**  
Clinical Therapist



**Becca Thomas**  
Admissions Counselor



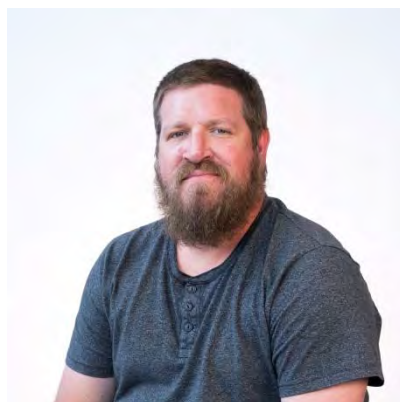
# NEW FULL-TIME STAFF



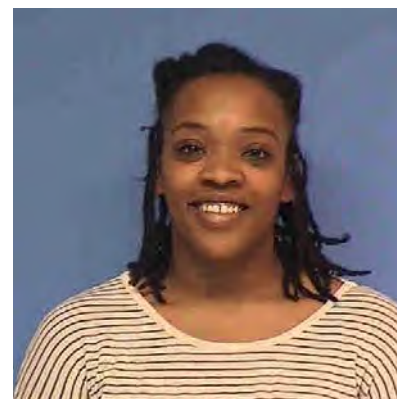
**Lisa Stoneman**  
VP for Administration &  
Operations



**Toycee Hague-Palmer**  
Director of Institutional  
Research & Assessment



**Ty Wright**  
Photographer



**Leslie Wheat**  
Human Resources Coordinator



People: 1E



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# RETIRING FACULTY & STAFF

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**Jeff Fisher**  
Senior Vice President  
for Finance & Planning



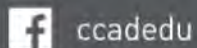
**Stew McKissick**  
Professor, Illustration



**Ric Petry**  
Director of Graduate Studies



People: 1E



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Prestige: 2Biv



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## Poet Sara Abou Rashed

Aug. 27, 2018 | 10:30 a.m.  
First Congregational Church

The war in Syria forced Sara Abou Rashed to Ohio in 2013. Her inspiring poetry about the tragedies and joys of what awaited in this new world has earned many accolades, including a Pushcart Prize nomination. She'll speak at CCAD's fall 2018 convocation.

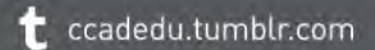
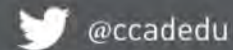
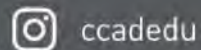
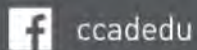
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# CONVOCATION, AUG. 27

[ccad.edu/calendar](http://ccad.edu/calendar)



Prestige: 2Biv





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## JULIE LYTHCOTT-HAIMS, SEPT. 20

[ccad.edu/calendar](http://ccad.edu/calendar)



Prestige: 2Biv



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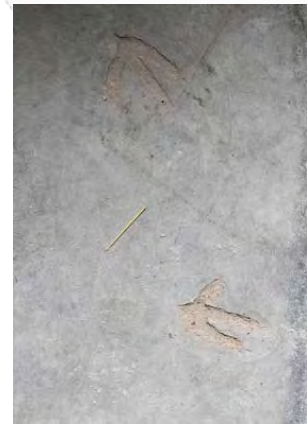
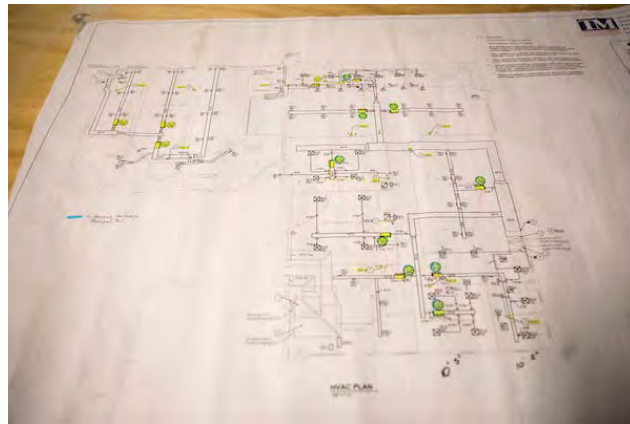
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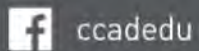
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# CLOYD FAMILY ANIMATION CENTER



People: 1Aii



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# ENROLLMENT REPORT

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Jean Hester, VP for Enrollment Management



# FALL 18 INCOMING CLASS – WHO ARE THEY?\*

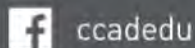
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- 75% First Time and 25% Transfer
- 70% Ohio, 22% Domestic Out-of-State, 8% International
- Domestic Out-of-State up 8% over last year
- International up 42% over last year
- 69% Female, 28% Male, 3% Decline to state
- 27% chose Animation as their major
- 82% Applied by our Priority Application Date
- 76% had deposited by the week of May 1

\*Of active deposits as of Aug. 21, 2018



Prosperity: 3A



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# INCOMING FALL 2018 STUDENTS

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- Official numbers for FA18 are recorded as of census (the end of third week of classes)
- Bottom line: how'd we do with our incoming class?
- Next chart shows FA18 in comparison with two previous incoming classes (FA17 and FA16)



	FA18 as of 8/21/18	FA17 for FULL CYCLE	FA16 for FULL CYCLE	FA18 % change vs.
Submitted Apps*	1039	872	643	FA17: +19% FA16: +61%
In Progress Apps remaining*	608	131	124	n/a
Total Applications*	1647	1003	767	FA17: +64% FA16: +114%
Admitted	906	766	561	FA17: +18% FA16: +61%
Total Deposits (Active + Canceled)	388 As of 8/21/18	370	336	FA17: +5% FA16: +15%
Enrolled at Census	TBD	331	293	TBD

\*Data based on applications in Slideroom





# FALL 2018 DEPOSITS

(AS OF AUG. 21)

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- Again this year we have focused on ensuring students must start school with all their financial issues resolved.
- “Summer Melt” this year is on par with last year, though it happened much earlier this year.
- FA17 – 39 cancels/defers entire cycle
- FA18 – 43 cancels/defers as of Aug. 21
- Total deposits = 345 active + 43 cancel/defer = 388 as of Aug. 21



# WHAT DOES ALL THIS MEAN FOR FALL 2018? (AS OF AUG. 21)

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- We continue to work with students to resolve Financial Aid issues, so our final number is TBD.
- We do expect more melt before classes start.
- Our incoming class: in the range of 330 to 340 for the first day of classes.
- Census date determines the “final number” so stay tuned!

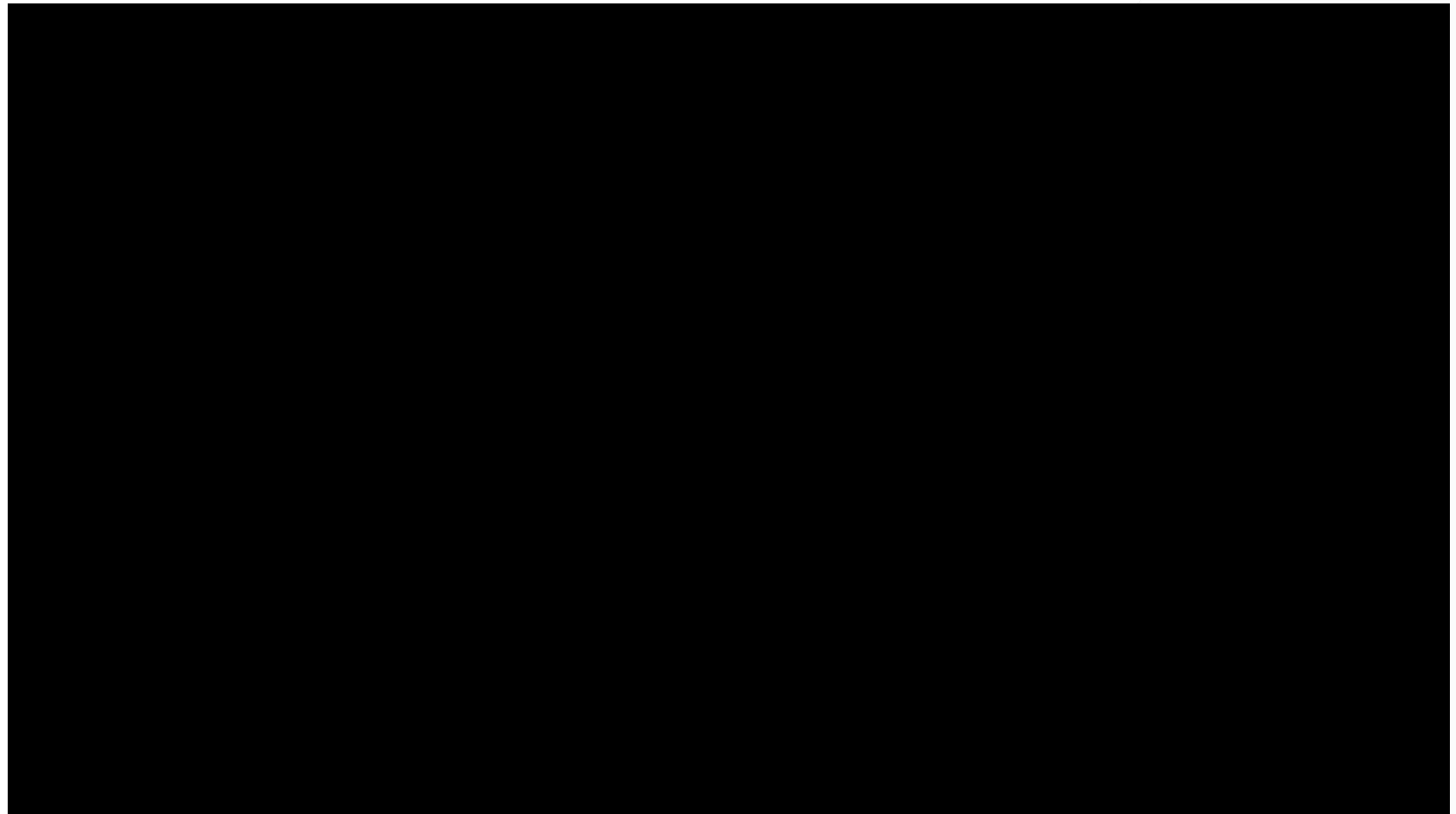


# AND NOW...

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- An Enrollment Haiku





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RESPECT



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# STUDENT AFFAIRS

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Chris Mundell, Vice President for Student  
Affairs & Dean of Students



# CRANE CENTER MAKEOVER

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- Three-phase capital improvement project started in May 2018
- Changes based on student and staff feedback
- Key objectives:
  - Create welcoming and student-centered environments
  - Integrate technology
  - Enhance privacy
  - Expand multi-use cross-functional space



# CRANE CENTER: PHASE 1


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COMPLETE BY START OF SEMESTER:


- New home for Academic Advising (former Crane MPR)
- Additional office and group therapy spaces for the Counseling & Wellness Center (CWC)
- Relocated Crane MPR (former Learning Resource Center)




Prosperity: 3Av

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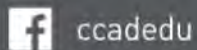
# CRANE CENTER: PHASES 2 & 3

COMPLETE BY MID-SEMESTER :

- New One-Stop front desk and redesigned entryway
- Improved signage
- Mobile check-in kiosks
- Expanded waiting area
- Programmable info monitors
- Private office spaces



Prosperity: 3Av



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# ENGAGE. DISCUSS. VOTE 2018!

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Monuments and Dissidents: Art,  
Design, and Civil Discourse in 2018

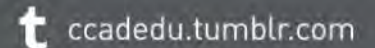
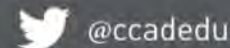
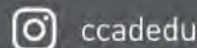
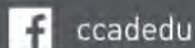
(a Columbus Foundation Big Table Conversation)

Wednesday, Aug. 29 | 9–10:30 a.m.  
Crane Lounge

Open to students, staff, and faculty



Prestige: 2Biii



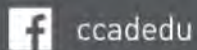
# ENGAGE. DISCUSS. VOTE 2018!

- Single portal for voter registration and vote-by-mail rules for all 50 states
- Text and email reminders about registration deadlines and upcoming elections
- Nonpartisan organization devoted to voter engagement

[ccad.turbovote.org](http://ccad.turbovote.org)



Prestige: 2Biii



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# HOW TO GET INVOLVED

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## EQUITY & INCLUSION TASK FORCE

Advocates for sustained and effective efforts to cultivate a culture of equity and inclusivity at CCAD

## EMPLOYEE ENRICHMENT TEAM

Supports events and initiatives that build a sense of community and fulfill the common training needs of faculty and staff

Contact: [cmundell@ccad.edu](mailto:cmundell@ccad.edu)



People: Strategy 1Div



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## ACCOUNTABILITY



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# MARKETING & COMMUNICATIONS

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Jill Moorhead, Executive Director of  
Marketing & Communications

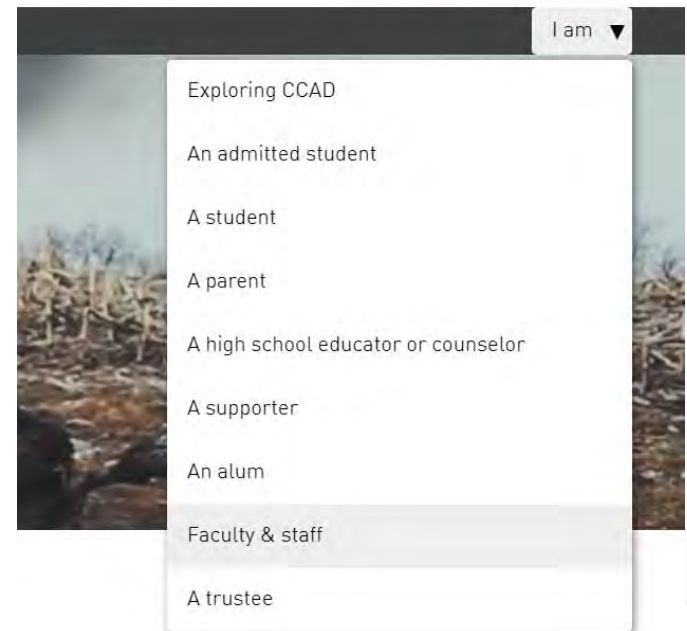
Jeannie Nuss, Director of Public Relations



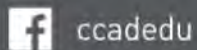
# PROJECTS UPDATE

- ccad.edu from Drupal 7 to Drupal 8
- Crisis communication plan
- Social media policy
- CCAD News Twitter: @ccadnews
- Portals
  - my.ccad.edu students
  - [my.ccad.edu faculty & staff](#)

ce art ▼ Hire our students ▼ Giving Apply Q



People: 1Dii



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# CRISIS COMMUNICATION PLAN

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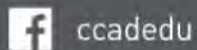
## TYPES OF CRISES & INCIDENTS

- Major
- Minor
- Emergency
- Emerging
- Incident

[ccad.edu/emergency](http://ccad.edu/emergency)



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# CRISIS COMMUNICATION PLAN

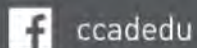
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1. Identify and define the crisis.
2. Investigate: who, what, when, where, how, and why.
3. Convene the crisis communication team.
4. Establish the spokesperson.
5. Develop key messages.
6. Establish a communication command center.
7. Communicate: Internal. External.
8. Monitor.
9. Follow up.
10. Evaluate.

[ccad.edu/emergency](http://ccad.edu/emergency)



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# CRISIS COMMUNICATION PLAN

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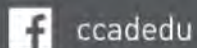
## WHAT YOU NEED TO DO

- In the event of a crisis or incident:
  - Life-threatening: Call 911, then CCAD Safety & Security (614.222.6165)
  - Anything else: Call Safety & Security (614.222.6165)
- If you get a call from the press:
  - Contact Jeannie Nuss at 614.222.6162 or [jnuss@ccad.edu](mailto:jnuss@ccad.edu)

[ccad.edu/emergency](https://ccad.edu/emergency)



People: 1Dii



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# MARKETING EVENTS

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## HOW TO GET MEDIA ATTENTION (AND LUNCH)

Thursday, Sept. 13 | 11 a.m.

Canzani Center Multipurpose Room

## FACULTY & STAFF STORYCATCHER (AND LUNCH)

Tuesday, Sept. 18 | 11 a.m.

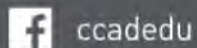
Wednesday, Sept. 19 | 11 a.m.

Canzani Center Multipurpose Room

[ccad.edu/shareyourstory](https://ccad.edu/shareyourstory)



People: 1Diii



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## INSPIRATION

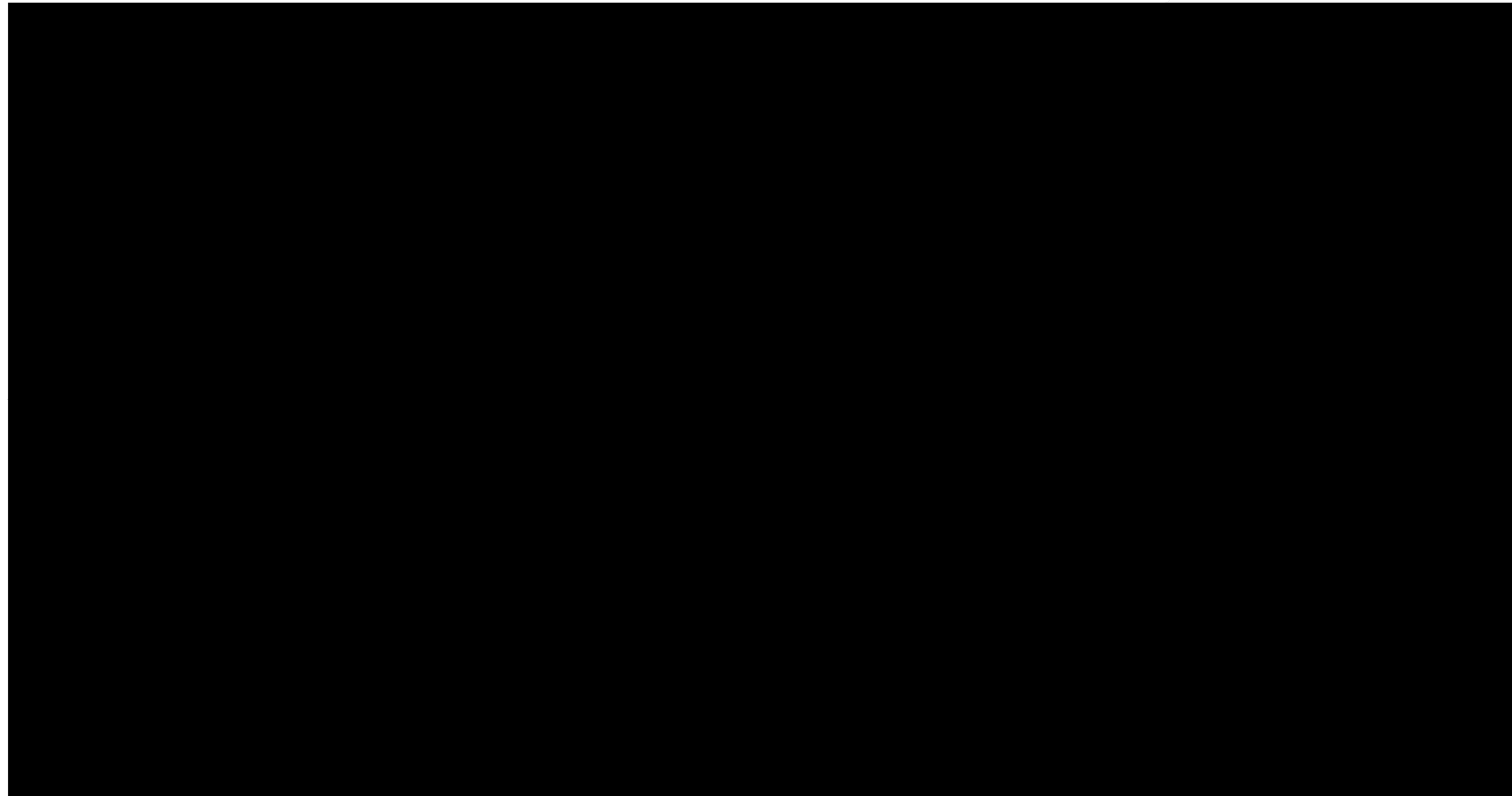


# ADVANCEMENT

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Lindsey Dunleavy, Vice President for Advancement





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## CCAD STORIES: SANNE SOK



“A scholarship from CCAD means—  
to our students, and to their families—  
that they belong here.”

— Julie Taggart, Dean of School of Studio Arts

An opportunity  
*to change lives.*

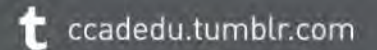
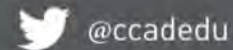
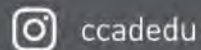
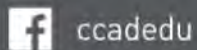


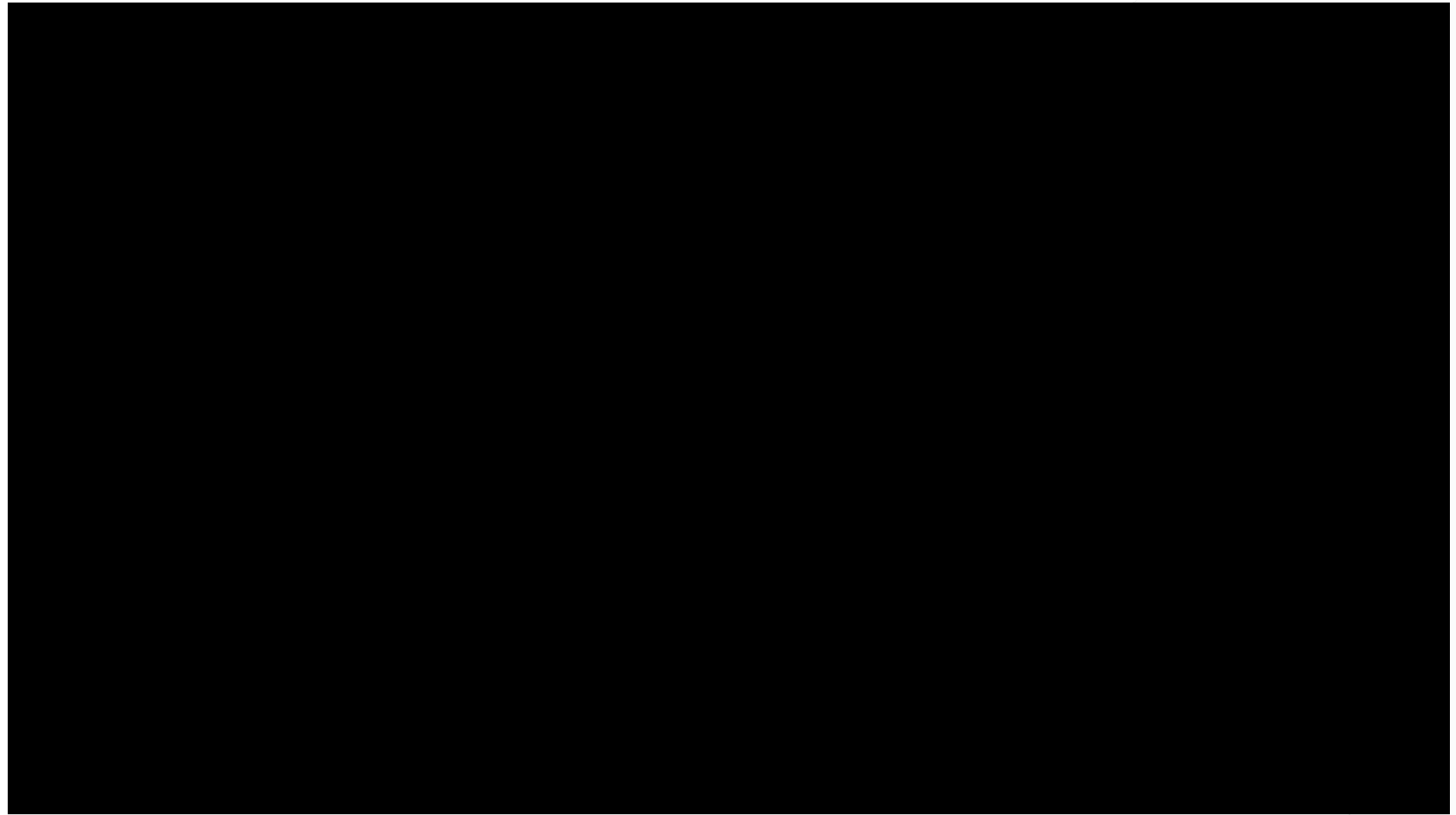
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## FAMILY CAMPAIGN



Prosperity: 3Eiii





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RESPECT



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# FACILITIES & TECHNOLOGY UPDATES

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Lisa Stoneman, Vice President for  
Administration & Operations





# TECHNOLOGY

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- 23 classroom projectors have been replaced since February!
- Two new computer labs in the Animation Center
- Two new VR stations in the animation drawing lab
- Five other labs received all new computer stations and all classrooms received software updates



# TECHNOLOGY

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- Auditorium will be upgraded Sept. 6-20
  - New laser projector
  - All new sound system
  - All new stage lighting



# TECHNOLOGY

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- Schottenstein, Design Square Apartments, and the Animation Center received significant WiFi upgrades
- Grant Lab will be upgraded this fall and the rest of campus to come soon



# TECHNOLOGY

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- PowerCampus, Self-Service, CashNet, and PowerFAIDS were upgraded
- Launch of new CashNet Payment Plan for students
- Slate launch and sunsetting of Recruiter
- Look ahead:
  - Appointment management software
  - Assessment software
  - Great Plains upgrades



# FACILITIES

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- Summer in our Residence Halls
  - Nationwide interns
  - Abercrombie & Fitch interns
  - BalletMet
  - Quilt & Surface Design Symposium



# FACILITIES

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- Event Support
  - Fashion Show
  - Chroma



# FACILITIES

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- All-gender restrooms in every campus building
- Free menstruation products in all-gender and women's restrooms

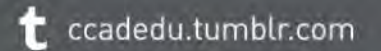
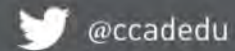
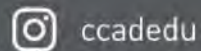
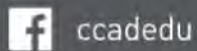




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# CREATIVE CAMPUS UPDATE

[ccad.edu/creativecampus](http://ccad.edu/creativecampus)







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RESPECT



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# QUESTIONS?

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# ACADEMIC AFFAIRS

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Dona Lantz, Provost



# NEW FULL-TIME FACULTY

Academic year 2018–19



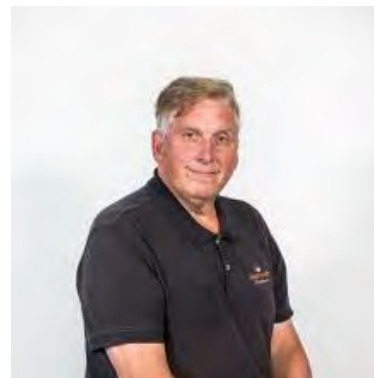
**Nella Citino**  
Film & Video



**Elizabeth Keegan**  
Animation



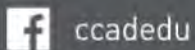
**Steve Hubbard**  
Animation



**Gavriilo Gnatovich**  
Animation



People: 1Eii



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# NEW FULL-TIME FACULTY

Academic year 2018–19



**Carol Boram-Hays**  
Art History



**Christian Ruiz Berman**  
AICAD Fellow, CORE First Year



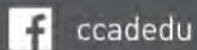
**Mike Laughead**  
Chair of Illustration



**Sapna Singh**  
Department Head for Business,  
Math & Entrepreneurship



People: 1Eii



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# INSTITUTIONAL LEARNING OUTCOMES

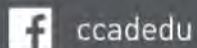
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CCAD educates students to create with a strong personal vision, to engage in sustainable professional practices, and to contribute innovative art and design to humanity.

- CCAD graduates will be able to:
  - CREATE works of art and design that possess technical skill, conceptual merit, and professional refinement.
  - ARTICULATE their informed visions for the world verbally and visually through artistic and academic practice, self-reflection, and community dialogue.



People: 1Dv



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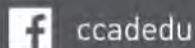
# INSTITUTIONAL LEARNING OUTCOMES

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- CONNECT critical thinking, research, and reasoning skills to their creative practice and personal endeavors.
- EXPLORE broad and evolving artistic, technological, and cultural landscapes by experiencing the world, adapting their range of skills, staying intellectually curious, and taking risks in their creative practice.
- LEAD within local, national, and global communities from a thoughtful, informed, and ethical position.
- THRIVE as confident and authentic individuals who collaborate with others by demonstrating empathy and respect through an understanding of a variety of cultural contexts.



People: 1Dv



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# INSTITUTIONAL LEARNING OUTCOMES

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- Why Institutional Learning Outcomes matter
  - Guide to program learning goals
  - Guide to assessment strategies
  - Shape strategic plan & decision-making
  - Findings used to tell story of college's effectiveness



People: 1Dv



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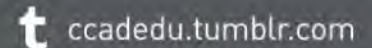
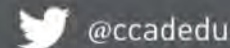
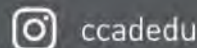
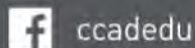


# EXCERPTS FROM THE BELOIT COLLEGE MINDSET LIST FOR THE CLASS OF 2022

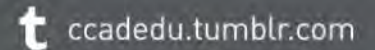
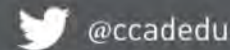
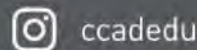
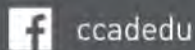
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Students starting college this year are mostly 18 and were born in 2000.

- They are the first class born in the new millennium, escaping the dreaded label of “Millennial,” though their new designation—iGen, GenZ, etc. —has not yet been agreed upon by them.
- Outer space has never been without human habitation.
- They have always been able to refer to Wikipedia.
- They have grown up afraid that a shooting could happen at their school, too.
- Calcutta has always been Kolkata.

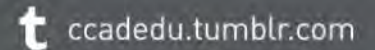
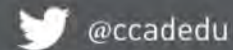
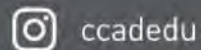
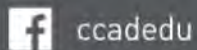


- Horton has always heard a Who on stage in Seussical the musical.
- Robert Downey Jr. has always been the sober Iron Man.
- Exotic animals have always been providing emotional support to passengers on planes.
- Starbucks has always served venti Caffè Lattes in Beijing's Forbidden City.
- I Love You has always been a computer virus.
- Thumbprints have always provided log-in security—and are harder to lose—than a password.
- Robots have always been able to walk on two legs and climb stairs.
- The Prius has always been on the road in the U.S.
- Afghanistan has always been the frustrating quagmire that keeps on giving.
- Same-sex couples have always found marital bliss in the Netherlands.
- When filling out forms, they are not surprised to find more than two gender categories to choose from.
- Presidential candidates winning the popular vote and then losing the election are not unusual.



- None having served there, American Presidents have always visited Vietnam as Commander-in-Chief.
- There have always been space tourists willing to pay the price.
- Mass market books have always been available exclusively as ebooks.
- Their folks may have used a Zipcar to get them to the delivery room on time.

<http://themindsetlist.com/2018/08/beloit-college-mindset-list-class-2022/>



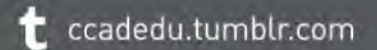
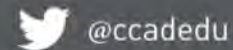
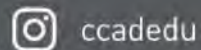
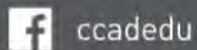
# GRIFFITH FUNDS 2015-17

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- Carmen Winant
- Laurenn McCubbin
- Ric Petry
- Rebecca Robinson
- Charlotte Belland
- Lesley Jenike
- Jeannine Kraft



People: 1Diii and Prestige



# NEW CRITERIA: GRIFFITH BIG PROJECT GRANT

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- The Big Project grant of \$5,000-\$10,000 supports research in a variety of disciplines in which faculty are:
  - seeking the limits of existing knowledge of the field and developing new work or scholarship in response to findings;
  - gaining new knowledge through research and developing and/or completing new work or scholarship based on new knowledge; or
  - gaining new knowledge through studio or design-based practice and completing new work and/or developing a new project.



# *ZIPPITYDIRTDADA*

## *AN ARTISTS-RUN PRACTICE SITE*

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**Danielle Julian Norton**

Fine Arts

Summer & Fall 2018

Danielle Julian Norton has been awarded \$10,000 to conduct a series of collaborative art and ecology workshops that will culminate in the collaborative design and building of a cob oven/kiln and a shelter for future workshops in Appalachian Ohio. Participants include a varied combination of regional artists, field experts, community members, and CCAD students.



People: 1Diii and Prestige



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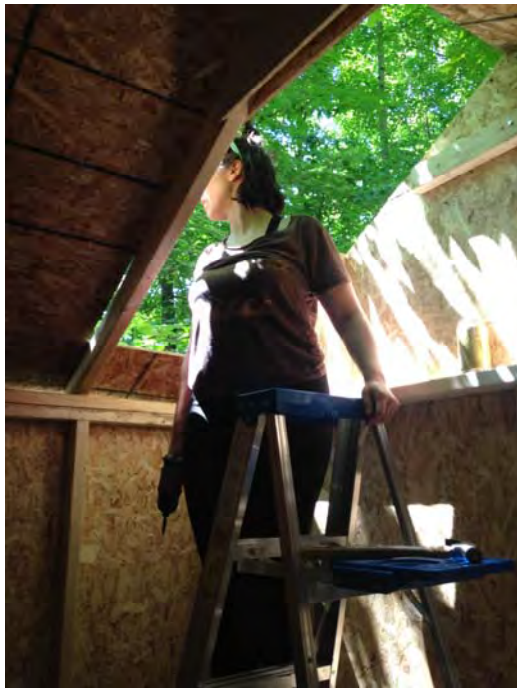
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People: 1Dii and Prestige



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# SOCIAL JUSTICE IN INDIAN COMICS

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**Jeremy Stoll**

CORE Liberal Arts

Summer & Fall 2018

Dr. Jeremy Stoll has been awarded \$5,000 to expand his research on how queer creators cultivate community while drawing attention to social injustice. Stoll will pursue fieldwork in Delhi and Goa, India, this summer, which will include creator interviews, comics events, and presentations on his research.



People: 1Diii and Prestige



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People: 1Dii and Prestige



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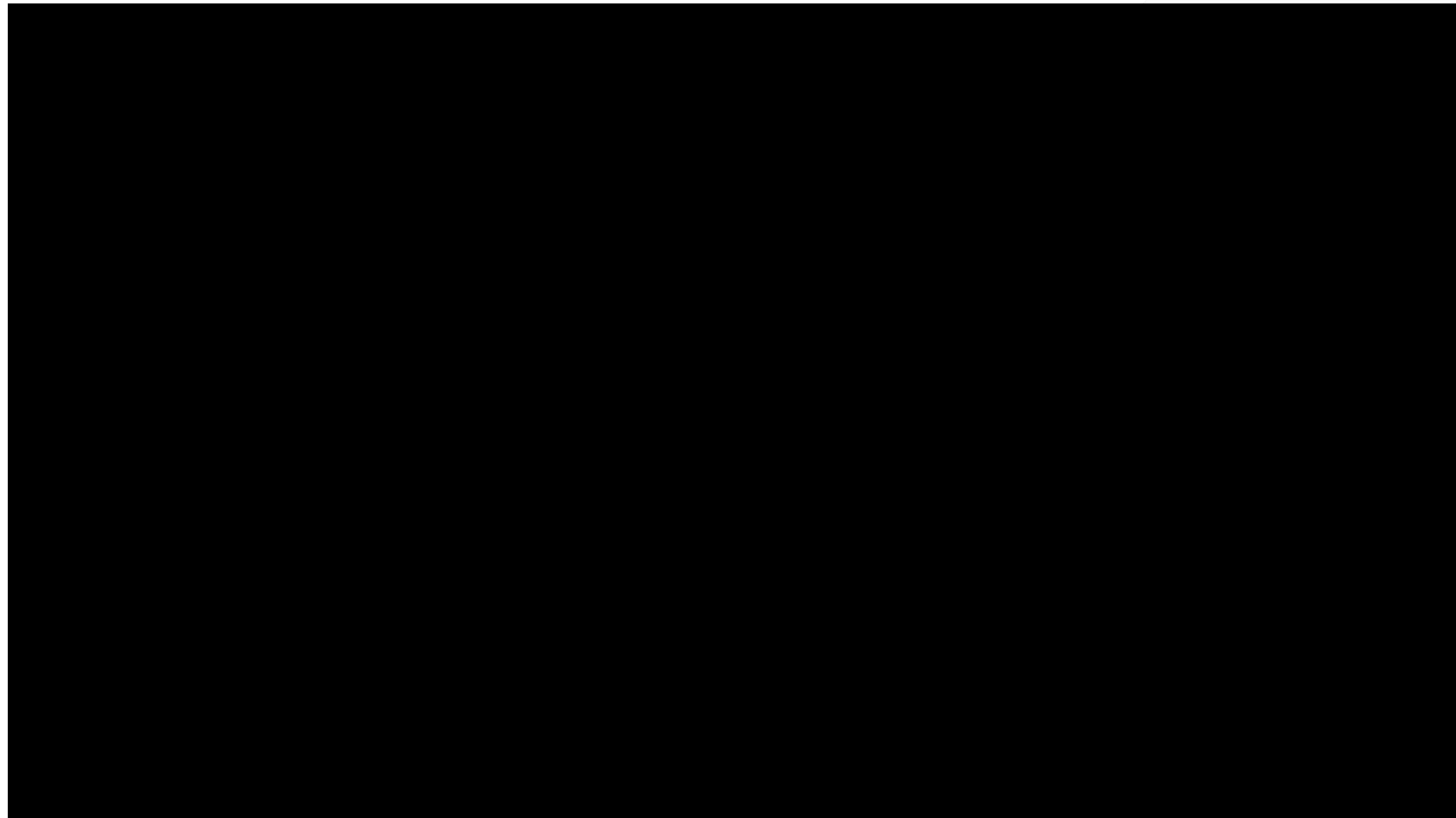
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POSITIVITY



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# SCHOOL OF STUDIO ARTS

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Julie Taggart, Dean, SOSA



# FACULTY IMPACT: INTERNATIONAL

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- Tim Rietenbach in China – fall 2018
- Julie Abijanac, Kathy McGhee & Sophie Knee in Cuba – fall 2018
- Sonya Fix in New Zealand – summer 2018
- Jeannine Kraft in Ireland – summer 2018



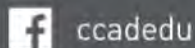
# FACULTY IN THE COMMUNITY: SELECT PROJECTS

---

- John Kortlander – Open house and pop-up exhibition featuring CCAD faculty past and present
- Carol Boram-Hays – Two pop-up art installations using construction materials for *ShortPop*, a new temporary sculpture program of the Short North Alliance



Prestige



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Prestige: 2Di



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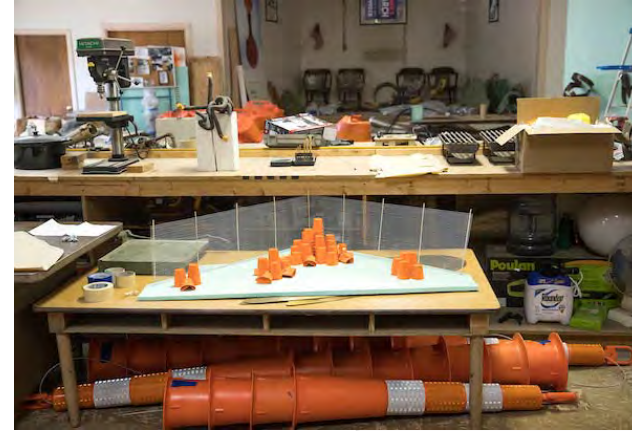
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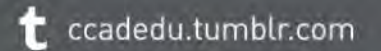
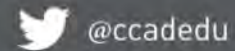
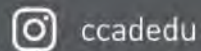
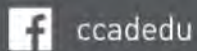
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Prestige: 2Ciii





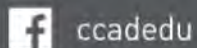
# SPECIAL TOPIC CLASSES

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- **LIBA3675** Folklore & Folk Art Special Topics
- **ILLU3020** Intro to Biomedical Illustration Special Topics
- **CORE3801** Museum Management, Interpretation & Collection Care Special Topics



Prestige: 2Biii



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# PARTNERSHIPS

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- Harlem Renaissance Programming
  - **ARTH4102** African American Art Special Topics (Susan Myers)
  - **LIBA3355** African American Literature (Sierra Austin)
  - Readings with Marcus Jackson (confirmed), Negesti Kaudu, Vernell Bristow
- Cartoon Crossroads Columbus event and Columbus Museum of Art Comic Artist in Residence



People: 1Bi, Prestige: 2Biv



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## INSPIRATION



# SCHOOL OF DESIGN ARTS

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Tom Gattis, Dean, SODA



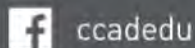
# COMPETITIONS

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- Students participating in the Fashion Scholarship Fund Competition
- International Housewares Association and Bright Spark Competition
- Students competing in Next/Steelcase Office Design student competition
- Hack-a-thons at FirstBuild & Kent State



People



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# PARTNERSHIPS

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- Walt Disney Feature Animation Ambassadorship Internship expanded in to Fall Senior Capstone Class
- CCAD Hosting Devol's Dance Automation Summit – Presented by Drive Capital

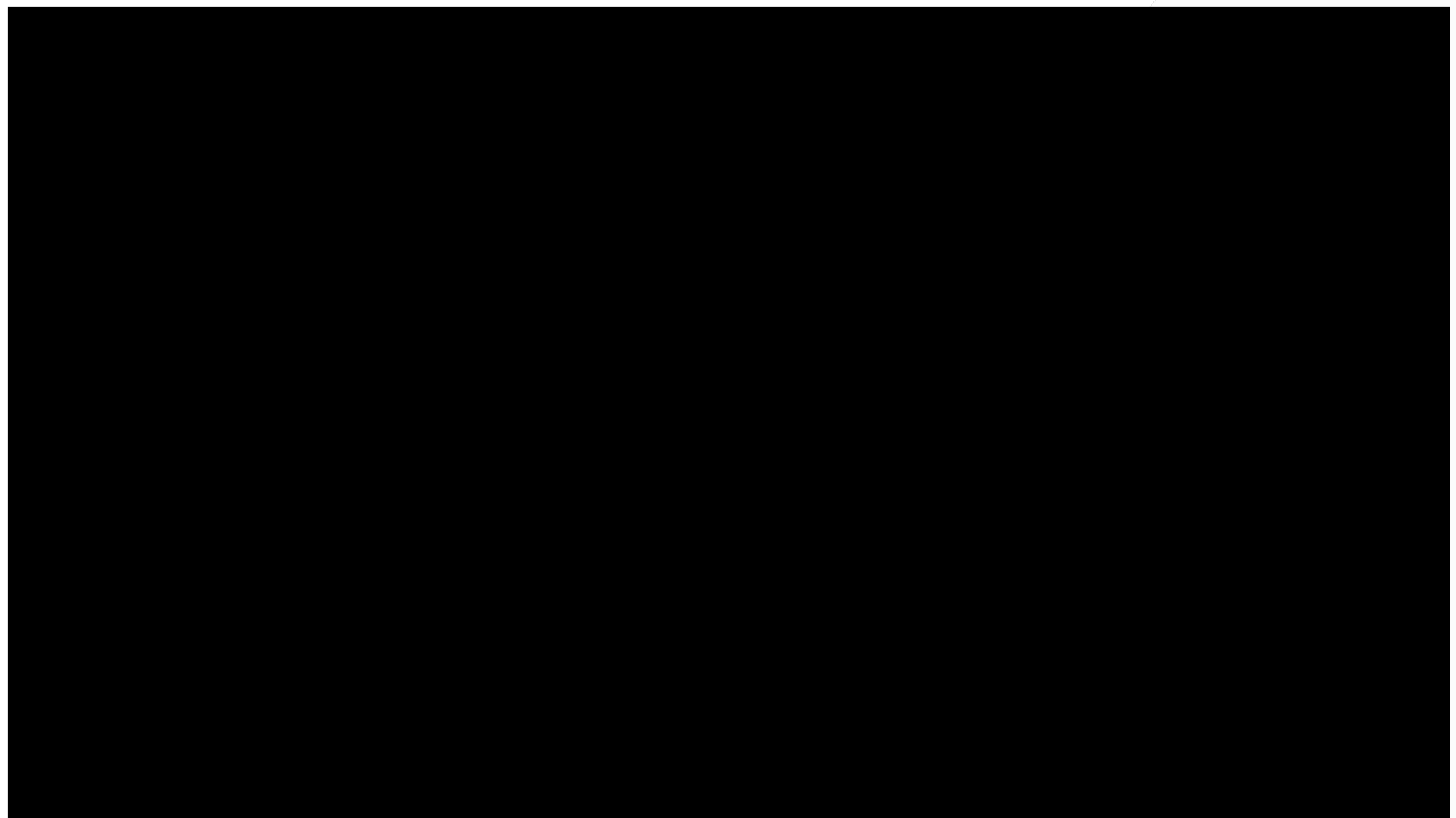


# SPONSORED PROJECTS

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- Smart Columbus: EV charging station initiative (Advertising & Graphic Design)
- E & J Gallo: Packaging project (Advertising & Graphic Design)
- Anti-Human Trafficking Project: Special Topics Class (SODA)
- 614 Magazine: Student-driven digital magazine (Advertising & Graphic Design, Illustration, Photography)
- Columbus Zoo and Aquarium: Animal enrichment project (Animation)
- CAPA: To celebrate CAPA's 40th anniversary and CCAD's 140th anniversary, CAPA will screen CCAD student shorts before screening at their summer film series (Film & Video, Animation)





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## POSITIVITY



Positivity



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# FACULTY EXCELLENCE

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Danielle Julian Norton



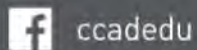


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## DANIELLE JULIAN NORTON 2018 FACULTY EXCELLENCE AWARD WINNER



People: 1Diii and Prestige



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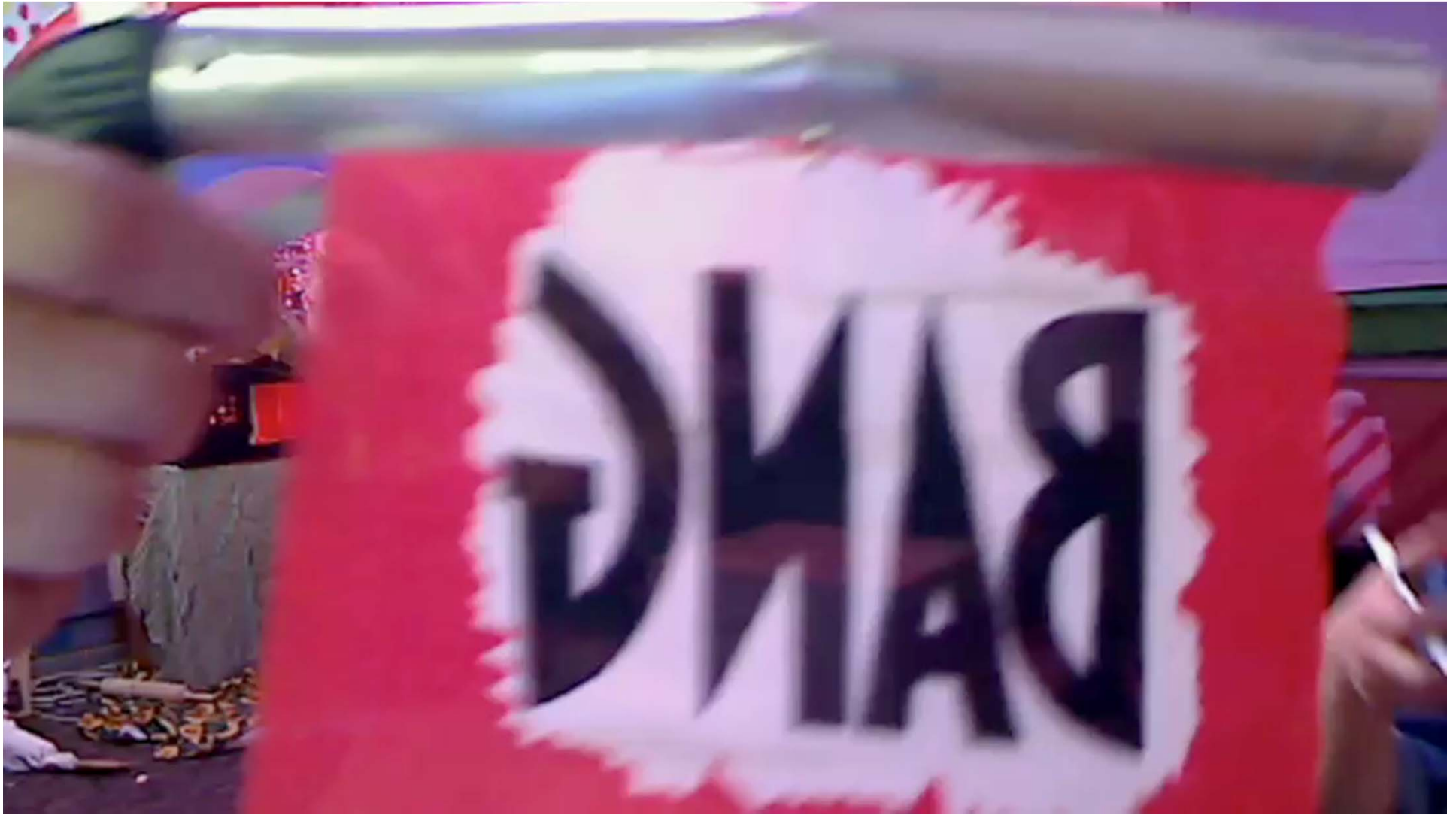


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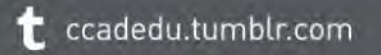
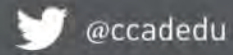
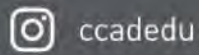
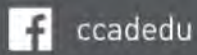


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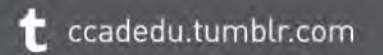
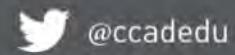
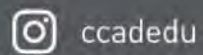
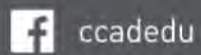


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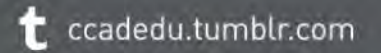
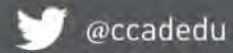
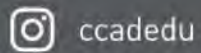
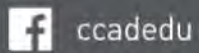
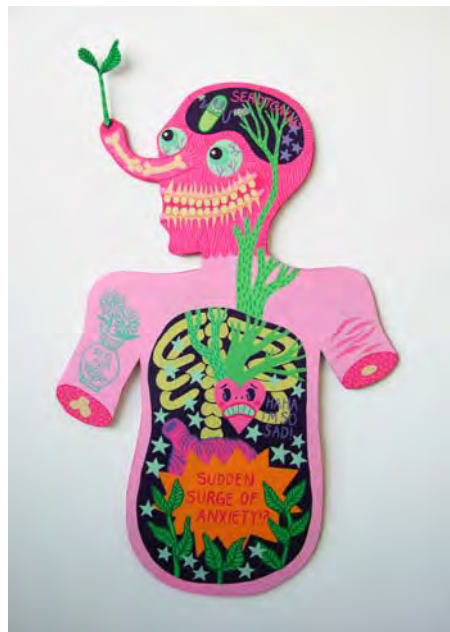
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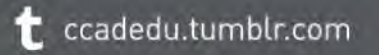
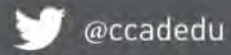
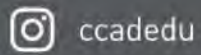
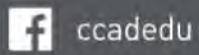
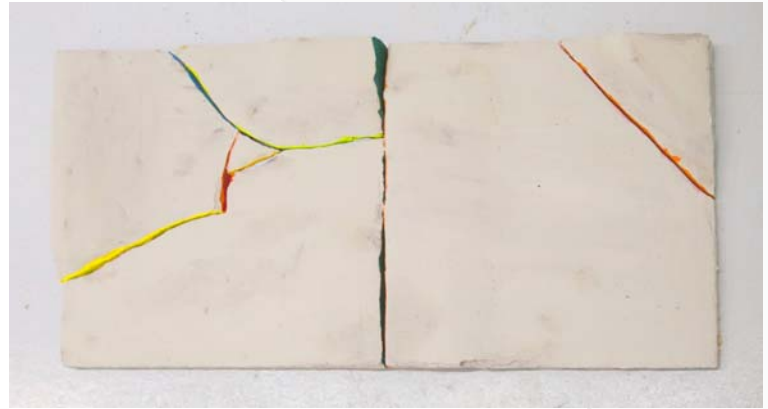


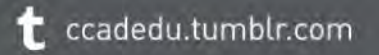
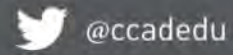
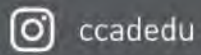
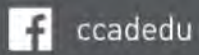
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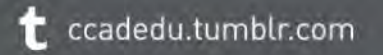
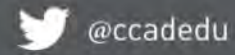
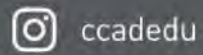
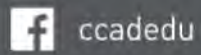
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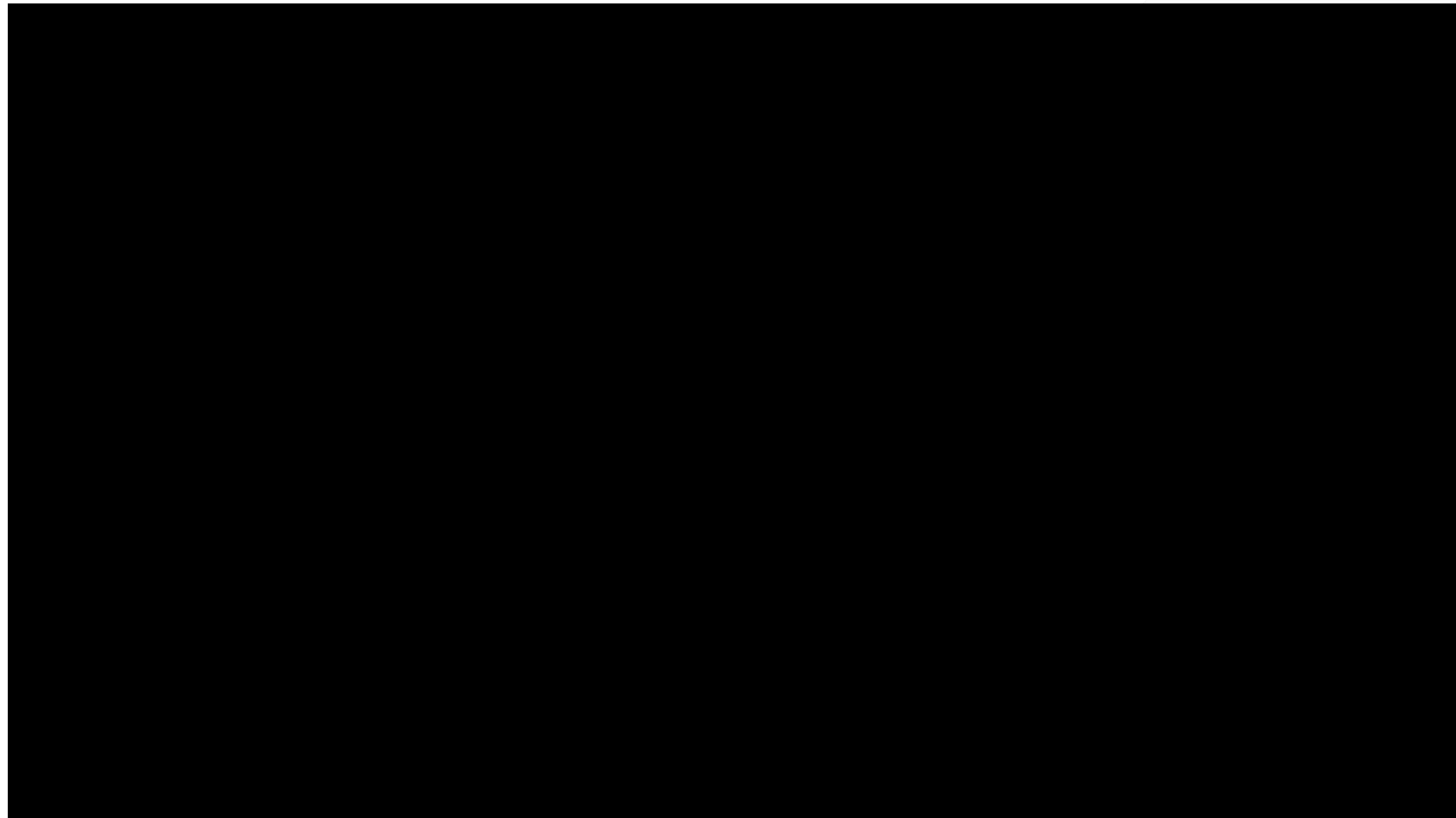












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## CORE VALUES



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# QUESTIONS?

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