

# ALL FACULTY & STAFF MEETING

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Wednesday, Jan. 9, 2018

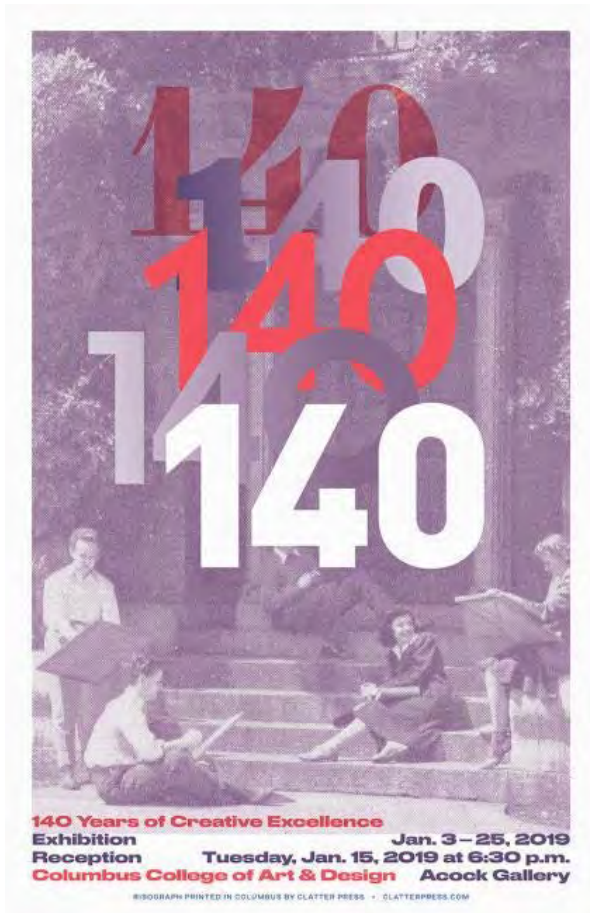


# WELCOME

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Dr. Melanie Corn, President





## Columbus College of Art & Design: *140 Years of Creative Excellence*

On view: Thursday, Jan. 3–Friday, Jan. 25, 2019  
Reception: Tuesday, Jan. 15, 2019 | 6:30 p.m.

Acock Gallery

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# 140 YEARS

[ccad.edu/140years](http://ccad.edu/140years)

Events

 [ccadedu](https://www.instagram.com/ccadedu)



## President's Address to Students

Tuesday, Jan. 29, 2019  
11 a.m. - 12:30 p.m.

Crane Center, Third Floor



## CCAD Found Footage Screening

Thursday, Feb. 7, 2019  
6:30 p.m.

Screening Room



## CCAD Grads in the Galleries: Celebrating 140 years of creative excellence

Fall 2019

Galleries in Columbus

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# 140 YEARS

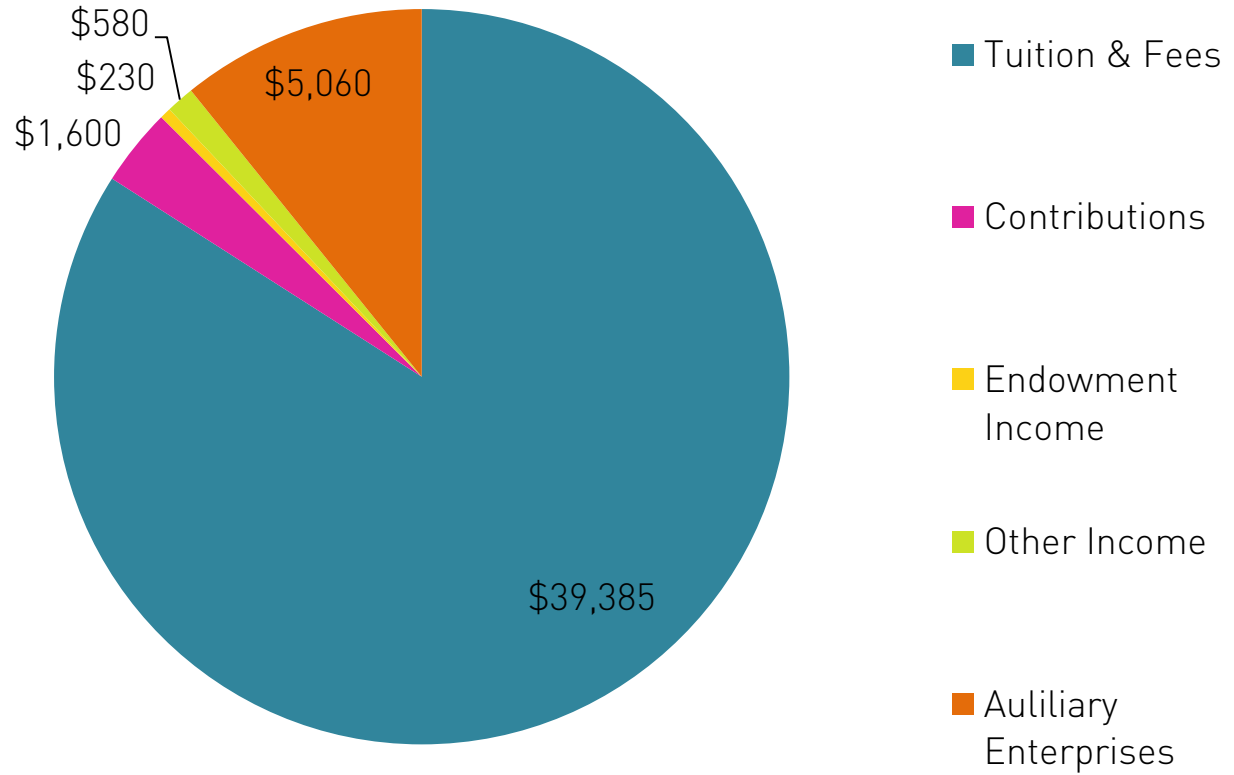
[ccad.edu/140years](http://ccad.edu/140years)

# ENROLLMENT UPDATE

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- Projected new student enrollment for SP19
- Projected Fall to Spring persistence
- Applications submitted for FA19

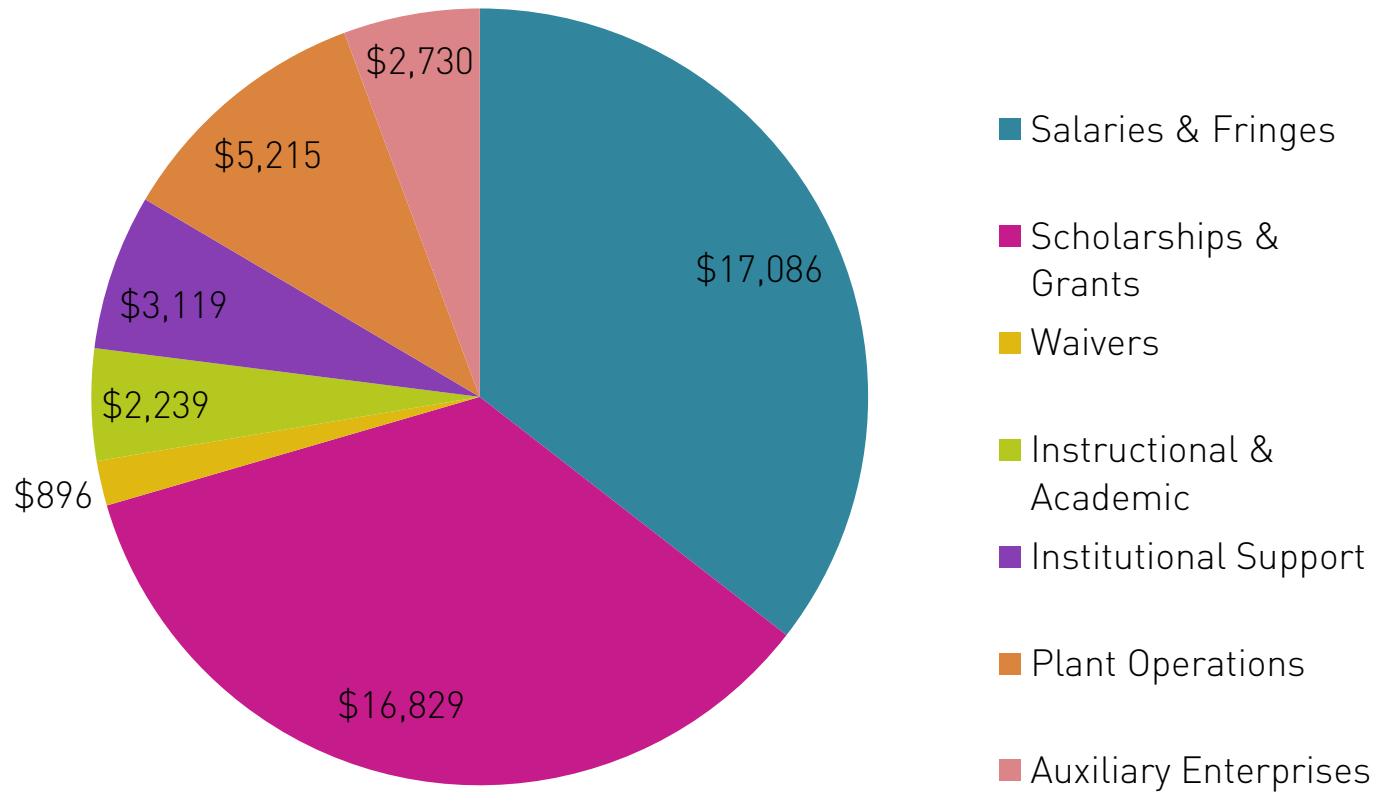
# Operating Income Budget–June 30, 2019



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## FINANCE UPDATE

# Operating Expenses & Scholarships Budget–June 30, 2019



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## FINANCE UPDATE

# OPEN SEARCHES

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- Chief Information Officer
- Human Resources Director
- Chief Financial Officer
- Dean of Graduate Studies



# CAMPUS FRAMEWORK

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**VIDEO**

# BIG THREE SCHOLARSHIP INITIATIVE

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Laurel Marks, Director of Development

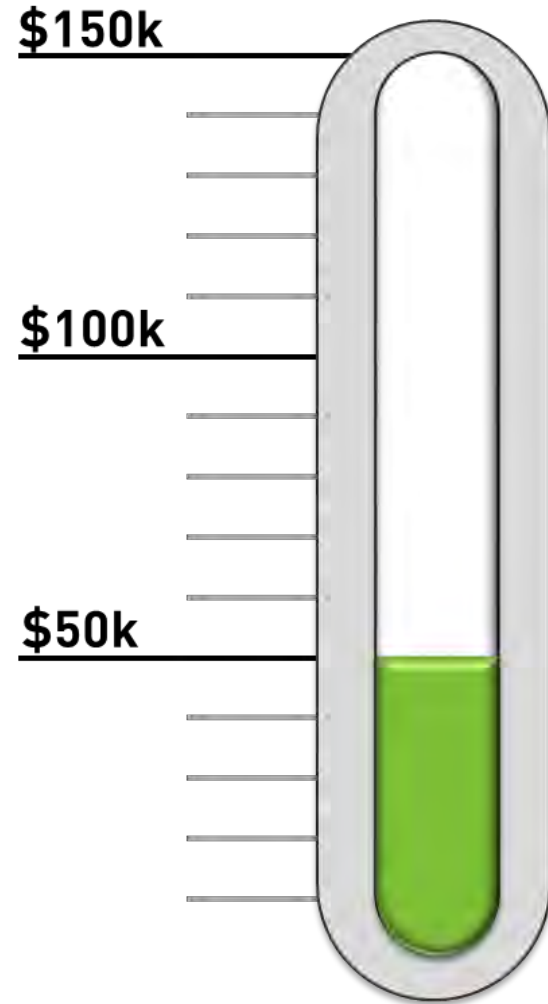


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**VIDEO**

# BIG THREE SCHOLARSHIP INITIATIVE

Stew McKissick, Jeff Fisher, & Ric Petry



As of Dec. 6, 2018

# CORE VALUES AWARDS

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Laurel Marks, Director of Development



Placeholder for logo



## 5 Years

Jennifer Bermudez

Joshua Bodman

Joshua Butts

John Cairns

Bruce Hanners

Laurenn McCubbin

Ian Ruffino

Tiffany Sperring



## 5 Years

Jennifer Bermudez  
Joshua Bodman  
Joshua Butts  
John Cairns  
Bruce Hanners  
Laurenn McCubbin  
Ian Ruffino  
Tiffany Sperring

## 10 Years

Lesley Jenike  
Sophia Kartsonis  
Joseph Kovach  
Shiva Shakeri

## 5 Years

Jennifer Bermudez  
Joshua Bodman  
Joshua Butts  
John Cairns  
Bruce Hanners  
Laurenn McCubbin  
Ian Ruffino  
Tiffany Sperring

## 10 Years

Lesley Jenike  
Sophia Kartsonis  
Joseph Kovach  
Shiva Shakeri

## 15 Years

Eric Thompson

## 20+ Years

Sheri Lucas (20)  
Mark Burleigh (20)  
Julie Taggart (24)  
Helen Hoffelt (25)  
Kaname Takada (26)  
Lori Faist (27)  
John Kortlander (27)  
Tim Rietenbach (27)  
Duncan Snyder (27)

Robin Mathews (28)  
Diane Mier (28)  
Jonathon Neeley (28)  
David Burghy (29)  
Joel Gundlach (29)  
Stewart McKissick (29)  
Wallace Tanksley (29)  
Mark Ludaway (29)  
Susan McLane (31)

Carol Griffith (32)  
Ernest Viveiros (32)  
David Stockwell (32)  
Anna Schofield (33)  
Jeffrey Fisher (35)  
Alice Frenz (35)  
Ric Petry (37)  
Joyce McKee (39)  
Danny Hinty (44)

# Positivity

Alissa Breakiron

John Cairns

Ryan Feeney

Christine Hill

Vanessa Jackson

Michele Kibler

Bekah Nunn

Jeannie Nuss

Tammy Pipkins

Jaclyn Pounds

Susan Quinlan

Jennifer Wray

*Positivity*

# Respect

Susy Adams  
Jordan Bell  
Charles Evans  
Eileen Galvin

Anne Julian  
Michele Kibler  
Cheryl Kleva  
Michael Maloy

Jonathon Neeley  
William Schneider  
Teresa Walker

Respect

# Inspiration

Jordan Bell  
Ryan Feeney  
Eileen Galvin

Michele Kibler  
Christine Mannix  
Bekah Nunn

Jeannie Nuss  
Ashley Ware  
John Youger



*Inspiration*

# Accountability

Gail Baxter

John Cairns

Andrea Jimenez

Michele Kibler

Rett Leasure

Diane Mier

Jessica Moses

Bekah Nunn

Susan Quinlan

Wallace Tanksley

Ben Yacavone

Accountability

President's Award

Placeholder for last slide

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**VIDEO**

# OPERATIONS UPDATE

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Lisa Stoneman, Vice President for Operations



# OPERATIONS UPDATES

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- Chief Information Officer search update
- Human Resources update
- Operations and Facilities updates
- Gratitude



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**VIDEO**

# RETENTION UPDATE

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Chris Mundell, Vice President for Student Affairs



# FRESHMAN RETENTION THREE YEAR TREND

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Cohort Year	1 <sup>st</sup> year starting cohort	2 <sup>nd</sup> year returning cohort	Did not return	Retention rate
2017	256	198	58	77.3%
2016	246	189	57	76.8%
2015	245	198	47	80.8%

Strategic Plan goal = 83%  
First year to second year  
retention rate by Fall 2020

# EARLY ANALYSIS: 3 KEY TAKEAWAYS

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## 1. Summer “melt” impacts sophomores

- 11 rising sophomores withdrew between July - August

## 2. HS academic performance and financial need are predictive <3.0 HS

GPA = 65% retained

- >3.0 HS GPA = 83% retained

## 3. Resilience matters

- 55% say mental health was primary or secondary factor in withdrawal

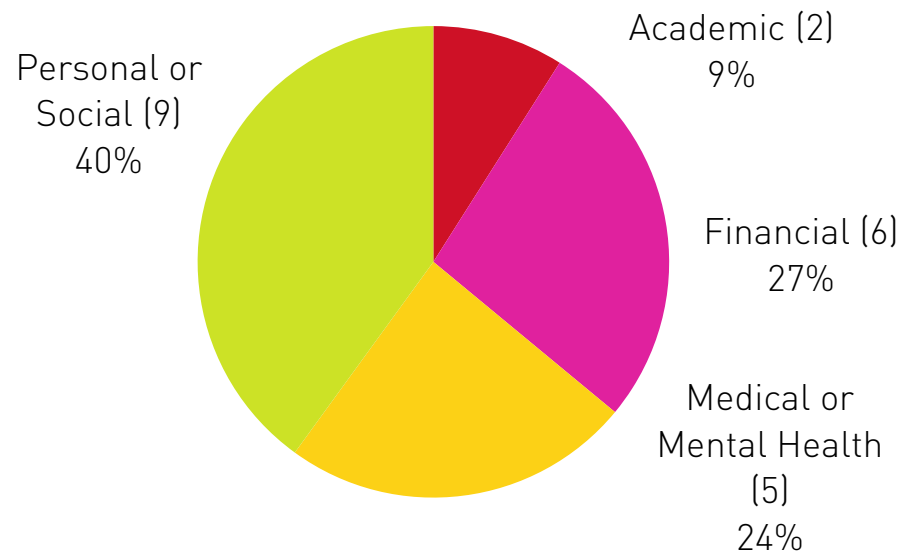
# FRESHMAN EXIT SURVEYS SAY...

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Spring & Summer 2018  
Student Exit Surveys

N = 22 first-time  
freshman respondents

What is your primary reason for  
leaving CCAD?



# NEXT STEPS

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## 1. Deeper data analysis

- Race/ethnicity
- Financial need
- Major
- Residency status (on-campus or commuter)

## 2. Campus-wide focus on student resilience skill-building

## 3. First-to-second year summer communication and engagement plan

# EMERGENCY RESPONSE PLAN (ERP)

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- Ensures rapid and systematic response to critical incidents
- Identifies Emergency Response Team (ERT)
- Current plan last updated in 2014
- Part of larger risk management and mitigation efforts

# EMERGENCY RESPONSE PLAN (ERP)

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## Types of emergencies

- Active threat
- Bomb threat
- Infrastructure failure
- Data breach
- Severe weather
- Flooding
- Communicable disease
- Suspicious mail
- Workplace violence



# ERP REVISION PROCESS

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Fall 2018	Winter 2019	Spring 2019	Summer 2019	Fall 2019
Select review team & revise plan framework	Identify best practices & revise plan components	Submit plan draft to Senior Cabinet	Create reference materials	Finalize & publish

# ERP DELIVERABLES

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- Easily accessible response protocols:
  - [ccad.edu/emergency](http://ccad.edu/emergency)
- Office and classroom quick reference guides and/or signage
- More regularized training (faculty, staff, and students)
- Enhancements to CCAD Alert System
- External MOU's for emergency access/support

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**VIDEO**

# EMERGENCY REPONSE PLAN

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Chris Mundell, Vice President for Student Affairs



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**VIDEO**

# ACADEMIC AFFAIRS

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Dona Lantz, Provost



# FREEDOM OF EXPRESSION & INQUIRY POLICY

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- New policy for Student and Faculty Handbooks
- Robert Loss & Emi Gennis served as faculty leads
- Policy drafts shared & discussed with Academic Council, Faculty Council, Student Government Leaders, President & Provost
- Research & adopted language from other AICAD institutions, AAUP statement, & additional research

Columbus College of Art & Design believes freedom of expression is imperative to achieving the mission of the college. The free exchange of ideas and perspectives is a fundamental element of any educational environment. Therefore, faculty and students have the right to fully explore and express their interests. The learning experience inherently involves exposure to new ideas and engagement in critical thought about one's own assumptions. This may, at times, involve encounters with uncomfortable, controversial, or challenging subject matter. While some may find certain materials disturbing or offensive, an openness to difference and disagreement remains an integral aspect of teaching and learning on a diverse campus.

Students are encouraged to engage in honest discussion, debate, critique, and analysis in all areas of academic inquiry and artistic practice both in and outside of the classroom. This includes respecting the free speech of their peers and faculty. Students are responsible for learning the content of any course in which they are enrolled. In the event a student may have concerns regarding specific course materials, they are encouraged to discuss those concerns with their faculty. Whether in or outside of the classroom, students must be free to express their ideas and points of view through their research and their critical and creative work.

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## FREEDOM OF EXPRESSION & INQUIRY POLICY



Faculty are encouraged to promote honest discussion, debate, critique, and analysis in all areas of inquiry as relevant to the curriculum. Faculty have a right to include any materials in their courses which they deem relevant to the curriculum, and a responsibility to ensure all students have an opportunity to freely express their reasoned opinions. Whether in or outside of the classroom, faculty must be free to express their ideas and points of view through their research and their critical and creative work.

The college does not condone expression by any party which violates the institution's policies against unlawful discrimination and harassment. Artwork created by students and faculty exhibited on campus or elsewhere represents only the views of the individual artist or artists, and not those of the institution. Any works by faculty or students exhibited or otherwise distributed on campus must not pose the potential to cause bodily harm, destruction of property, or disruption of the day-to-day activities of the college. With the understanding that all venues for displaying artwork are not equal, faculty are encouraged to take reasonable consideration when approving artwork for exhibition on campus.

Students in our community who encounter artwork on campus they believe is in violation of these principles should contact the Vice President for Student. Concerned staff and faculty should consult with the Provost.

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## FREEDOM OF EXPRESSION & INQUIRY POLICY

# UPDATE ON FACULTY SEARCHES

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- Dean of Graduate Studies
- Fashion Design
- Film & Video
- Illustration Generalist
- Illustration Motion and Modeling
- Chair of Photography
- First-year CORE

# BEELER GALLERY

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- Earlier this year, **Art & Education**, the premier website on art and education, featured an interview with Director of Exhibitions Jo-ey Tang and the new and innovative direction of Beeler Gallery.
- The current season has garnered substantial local press in **Columbus Alive, Dispatch, Columbus Underground, Prizm.**
- Sponsor support received from Stone Wall Columbus and Denison University.
- Broad & High episodes have featured the current season and Downtown Art Sunday's Harlem Renaissance Poetry reading.
- \$10,000 publication grant for Season One from The Elizabeth Firestone Graham Foundation.

# BEEELER GALLERY

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Looking ahead:

- Upcoming in January print issue of **Artforum**, article on queer art collective fierce pussy and the current season.
- The current season travels to **Institute of Contemporary Art, Philadelphia**, opening Sept. 13, 2019.
- A project by Jo-ey Tang has just entered the collection of **Centre Pompidou**, in Paris. It consists of over 1000 photograms from over 140 artists.

# BEELER GALLERY

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- Curatorial Forum at EXPO Chicago alongside Andria Hickey (former senior curator at Museum of Contemporary Art Cleveland)
- Ohio State University, Dept. of Art History on curating art from off-center alongside Tyler Cann, curator of Columbus Museum of Art, and Babacar Mbaye Diop, Director of the 11th edition of Dakar Biennale
- Denison University on slow programming at Beeler Gallery
- Royal Academy of Fine Arts, Antwerp, Belgium on slow programming at Beeler Gallery and collaboration on a book acquisition project between the school, Beeler Gallery, and CCAD Packard Library

# GRADUATE STUDIES

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Ric Petry, Dean, Director of Graduate Studies



# MFA & MDES THESIS EXHIBITION

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On view:

Friday, April 5–Sunday, April 28, 2019

Reception:

Friday, April 5, 2019 | 6–9 p.m.

Beeler Gallery

See the work of emerging artists and designers at the CCAD MFA & MDes Thesis Exhibition. The show, which includes work from MDes candidates for the first time, spans a number of different media and genres, such as painting, sculpture, photography, design, video, illustration, and animation.

[ccad.edu/gradthesis](http://ccad.edu/gradthesis)

# SCHOOL OF STUDIO ARTS

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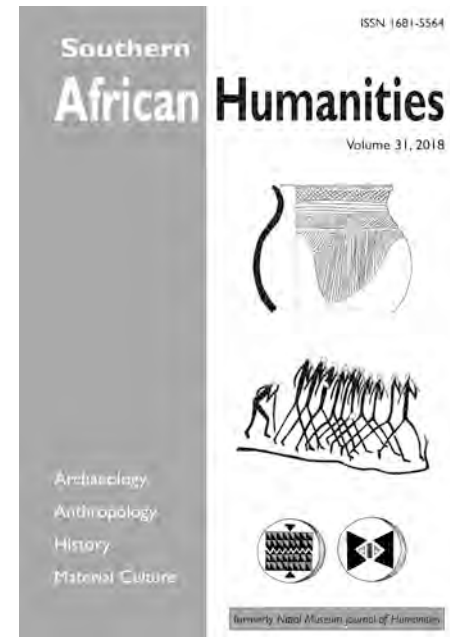
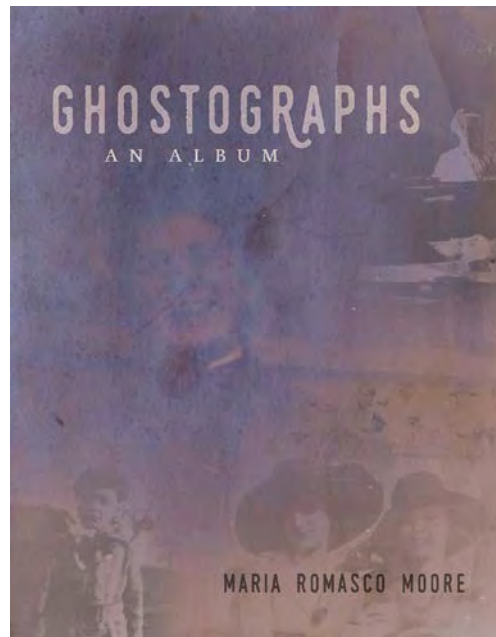
Julie Taggart, Dean, SOSA

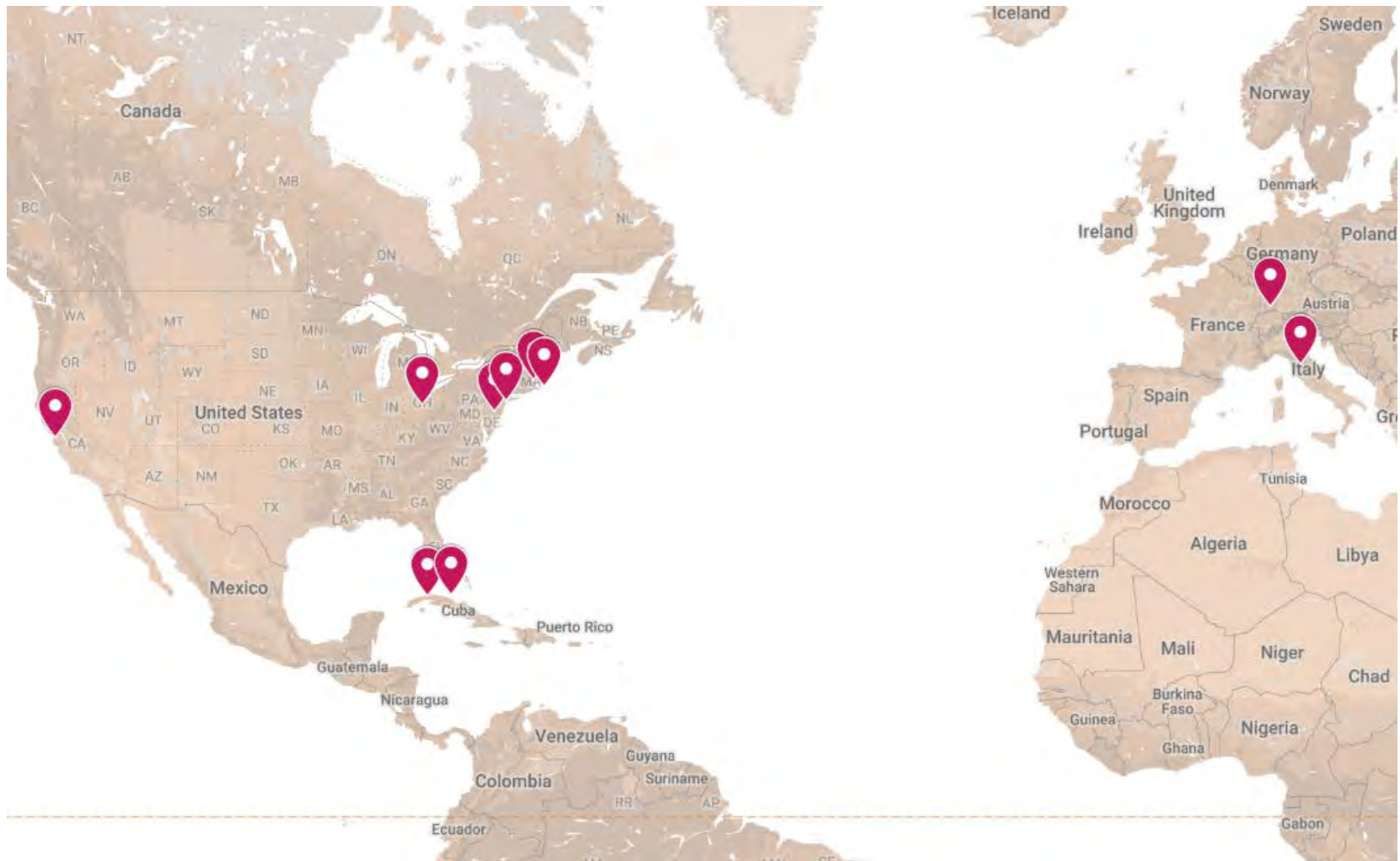




# PUBLICATIONS

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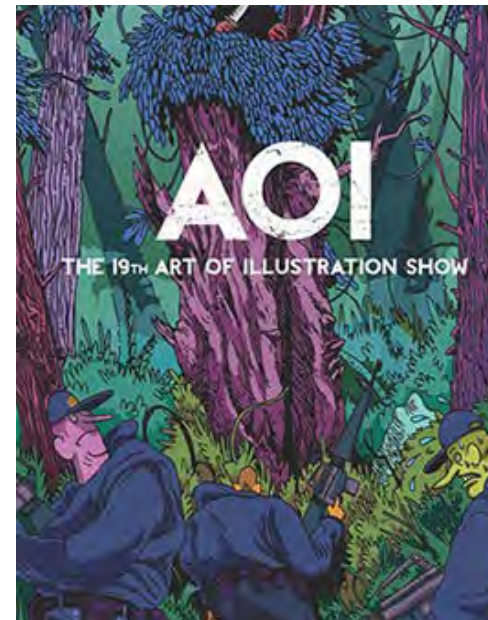
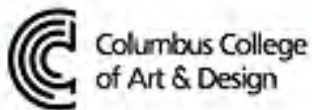


## FACULTY ON THE MAP

# EVENTS

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FOUNDATIONS  
IN FLUX



# NEW CLASSES

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SPECIAL TOPICS course  
**SPRING 2019**  
LIBA 3801

## DESIGN MANAGEMENT

on **Thursdays 3:30 - 6:15 pm**  
**3 credits**

This class will count as *Honors Seminar* credit as well as *Business* or *Liberal Arts Elective* credit.

Design Management is:  
Managing design strategy, process and implementation.  
Leading creative teams.  
Collaborating with diverse functional teams working across an organization.  
Building relationships and managing collaboration with clients.

This course covers the fundamentals of design management that will focus on the connection and collaboration between design and business as well as the knowledge and skills required to be a design manager. Students will place themselves in the role of decision makers as they evaluate and analyze challenges faced by companies and organizations along with the constraints and information available for real-world issues.

For more information, email Sapna Singh (ssingh@ccad.edu)



# BIG DATA


Study ways to help your audience **visualize complex information** through simple and easy to understand **info-graphics, step-by-step illustrations, and motion graphics**

CCAD's new  
**BIG DATA Illustration**  
ILLU2010 - Special Topic  
Spring 2019

# DATA

Illustration

## ÄLIEN



- 1
- 2
- 3
- 4

# SCHOOL OF DESIGN ARTS

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Tom Gattis, Dean, SODA



# COMPETITIONS

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- IDUS Students participating in the International Housewares Competition
- IDUS students participating in the Bright Spark Competition
- IDUS Students participating in Kent State Hack-a-thon
- FASH Student participating in Joe's Blackbook Competition

# SELECT PROJECTS & PARTNERSHIPS

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- INTE Students participating in a 3 week Design Charrette with Easton – focused on retail design
- INTE & FASH Student collaborating on fashion retail concepts to be featured along with the Sr. Fashion Show
- ANIM students to draw animals with Columbus Zoo, IronWood Wolves, Ohio Nature Education, Ohio School of Falconry, All Star Fam Ponies, and Cheetah Conservation Society.

# SELECT PROJECTS & PARTNERSHIPS

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- ANIM Hosting Global Game Jam – January 26-28
- Women in Design Symposium March 6
- IDUS Students participating in a 6 week Design Charrette with Craftsman for Kids, Inc. – Focused on toys for Appalachian kids.



# SPONSORED PROJECTS

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- Airstream, Kampgrounds of America (KOA) & Honda – Multidisciplinary project around the future of smart campgrounds and autonomous RV's. (MDes, IDUS, ADVE, INTE, and Others)
- Columbus Zoo – Animal enrichment project (ANIM)
- CAPA/CCAD anniversary celebration – CAPA will screen ANIM and FILM student shorts before summer film festival screenings.

# SPONSORED PROJECTS

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- Anti Human Trafficking project – Special Topics (SODA)
- Red, White & Boom – Promotion & Branding (ADVE)

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**VIDEO**

# QUESTIONS?

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# AFTERNOON PROGRAM

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Chris Mundell, Vice President for Student Affairs





## Columbus College of Art & Design

60 Cleveland Ave.

Columbus, Ohio 43215

P 614.222.3261

F 614.222.4040

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